

Registration Deadline:
January 10, 2025

BEST EMPLOYERS IN NORTH CAROLINA



What is this?

The Best Employers in North Carolina is a survey and awards program that honors employers throughout North Carolina that are making their workplaces great. This is a project of *Business North Carolina Magazine* in partnership with Workforce Research Group.

What's the process like?

A two-part survey is conducted to get a thorough assessment of each employer.

- Part 1 consists of an Employer Assessment where we capture details about policies and practices.
- Part 2 consists of the Employee Feedback Survey where we capture employees' opinions about their workplace experience.

Employee surveys can be conducted via online or paper survey methodologies.

Both the employer and employee data sets are combined to determine the best workplaces.

Who is eligible?

Organizations must meet the following criteria:

- Be publicly or privately held
- Be a for-profit, not-for-profit, or a government organization
- Have a physical operation in North Carolina
- Minimum of 15 full- or part-time empl. working in North Carolina
- Have been in business for at least one year, at the registration deadline

Are reports available for purchase?

All collected employee feedback will be presented in an online interactive reporting tool called the Employee Feedback Data Dashboard. The dashboard will allow each employer to view data by graphs, charts and tables. Plus, standard downloadable reports containing responses by demographic, employee comments and benchmarks are also available. This data is available for purchase for as little as \$785 and discounts are available if pre-purchased.

Recognition:

Employers will find out if they have made the list soon after the surveys are completed. Those who make the best list will be honored in a special publication produced by *Business North Carolina Magazine* in June 2025. The identities of organizations not making the list will be kept confidential.

What does it cost?

No of Employees	No of Empl Surveyed	Pre-Survey Discount*	Regular Pricing*
15 - 24	All	\$785	\$925
25 - 99	All	\$810	\$955
100 - 199	All	\$910	\$1,075
200 - 499	Up to 300**	\$960	\$1,130
500 - 999	400**	\$1,030	\$1,215
1000+	500**	\$1,070	\$1,260

*fees are non refundable **employees are randomly selected

To register visit: www.BestEmployersNorthCarolina.com

For answers to any questions, please email answers@workforcerg.com or call (281) 602-5004.